

Visa Inc.

Facts & Figures

November 2015



What We Do

Visa Inc. is a global payments technology company that connects consumers, businesses, financial institutions and governments in more than 200 countries and territories, to enable the use of electronic payments.

Our History

Although Visa's history dates back as far as 1958 with the launch of the first BankAmericard, the Visa brand itself was first formed in 1976. At that time it consisted of two companies: Visa USA, which served the US market under the leadership of Dee Hock, and Visa International which served the rest of world. In 2007 the company restructured to form Visa Inc., bringing the US and Canada together with the regions of AP, LAC and CEMEA, with only Visa Europe remaining a separate business.

Key Facts

- Global public company (NYSE: V)
- IPO date: March 19, 2008
- Headquartered in San Francisco, CA
- Over 11,000 employees globally
- Key hubs: Foster City, San Francisco, Miami, Singapore, Dubai
- Leadership: Charles W. Scharf, Chief Executive Officer [↗](#)
- Board of Directors [↗](#)

Financials

investor.visa.com [↗](#)

NET REVENUE FOR FY 2015
- \$13.9 BILLION

OPERATING INCOME FOR
FY2015 - \$9.1 BILLION

Partnerships & Strategic Investments

- More than 15 mobile network operators (e.g. Orange, Vodafone, MTN, Bharti)
- Technology partners (Apple, Google, Facebook, Samsung)
- Strategic investments and partnerships (Stripe, Square, Loop, Chain)

2015 Awards & Recognition

- World's Most Innovative Companies (Forbes)
- World's Most Valuable Brands (Forbes)
- World's Most Admired Companies (Fortune)
- World's Most Respected Companies (Barron's)
- 500 Best Performing Companies (Barron's)
- BrandZ Most Valuable Brands (Millard Brown)
- World's Most Ethical Companies (Ethisphere)

Visa Announcements 

Visa Inc. operates
the world's largest retail electronic
payments network *

14,000 Financial institution clients

36.0+ million Merchant acceptance globally

2.4 billion Visa cards (As of June 30, 2015)

US\$4.9 trillion Payments volume**

2.4 million ATMs*** (As of June 30, 2015)

106.0 billion Total transactions****

65,000 Transaction messages per second (capacity)

VISA

Figures are rounded, exclude Visa Europe and are as of September 30, 2015 unless otherwise noted. Figures from the latest operational performance data except number of financial institutions and ATMs.

** Based on payments volume, total volume, number of transactions and number of cards in circulation.*

*** Payments volume data represents the 12 month period through June 30, 2015 for Visa Inc.*

**** As reported by client financial institutions and therefore may be subject to change; includes ATMs in the Visa Europe territory.*

***** Includes payments and cash transactions.*